



Accountants & Advisors

 Take the lead

Corporate Profile



About SW

SW is an Australian owned advisory and accounting firm with an 80+ year history that understands relationships make all the difference in delivering great outcomes.

10,000
people globally

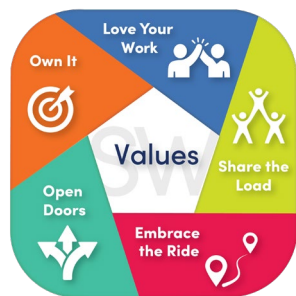
16 + 110
combined countries
with Praxity Alliance

80
offices globally

300
people nationally

85
years Australian owned

\$498.3m
worldwide revenue 2019
(USD)



Purpose | To create opportunities throughout Australia and Asia for our clients and our people

Values | We are a values led firm with these values embedded into our everyday behaviour and language and our unique to our people. They also reflect the manner in which we work with you.

We have 300+ people across four locations, and are ranked 22nd largest firm by revenue in the 2021 AFR Top 100 Accounting Firms. Of all national practices in Australia, we rank 10th.

As a member firm of SW International, one of the world's leading member organisations of independently owned and managed accounting and advisory firms, we also have access to professionals across the globe to support our clients in their global aspirations.



Services

Advisory Services

Financial

- Acquisition and investments
- Capital raising
- Due diligence
- Financial modelling
- Grants and incentives
- IARs and IERs
- IPOs
- Merger integration
- Private wealth advisory
- Transaction advisory services
- Valuations

Strategic, operational and compliance

- Business and strategic planning
- Business planning tax advice
- Cloud accounting
- Compliance services
- Corporate advisory services
- Corporate governance
- Data analytics
- Information technology risk and security
- Outsourced accounting solutions
- Risk management

Assurance

- Compliance audits and reviews
- Expert accounting and audit opinions
- External audit
- Internal audit
- Review of financial reports
- Systems and controls reviews
- Technical IFRS, accounting advice and training

Tax

- Corporate tax risk management
- Employment taxes (FBT, superannuation and payroll)
- Expatriate taxes and global mobility
- Fuel tax credits
- GST and indirect taxes
- International tax
- Remuneration and benefits (share schemes)
- Research and development tax incentive
- Tax structuring
- Transfer pricing

Awards



beaton Client Choice Awards

Finalist Best Accounting Firm
2018, 2019, 2020 & 2021

Finalist Most Innovative Firm
2020 & 2021

Top Intern Program

Ranked in the top 10
for 2017, 2018, 2019
& 2020 (AAGE)

GradConnection & AFR Top 100 Graduate Employers

Listed in the top 100 in 2018,
2019 & 2020

Top Graduate Employers

Ranked in the top 35 in 2017,
2019, 2020 & 2021 (AAGE)

Our International Network

We deliver global solutions as a member of the ShineWing International Network and Praxity Network Alliance. We have on-the-ground Australian teams in Shanghai, China and Coimbatore, India.

SW has real relationships & connectivity across our international network to provide integrated global services for our clients. With international headquarters in Hong Kong, ShineWing International member firms provide assurance, business advisory, corporate finance and tax consulting services. Also a member of the Praxity Network Alliance, our combined global footprint and connections span over 110 countries across the USA, Europe, Asia Pacific and Middle East.

Australia | Mainland China | Egypt | Germany | Hong Kong | India | Indonesia | Japan
Macau | Malaysia | Pakistan | Singapore | Taiwan | Thailand | Turkey | United Kingdom



A global network of independent accounting and consulting firms.

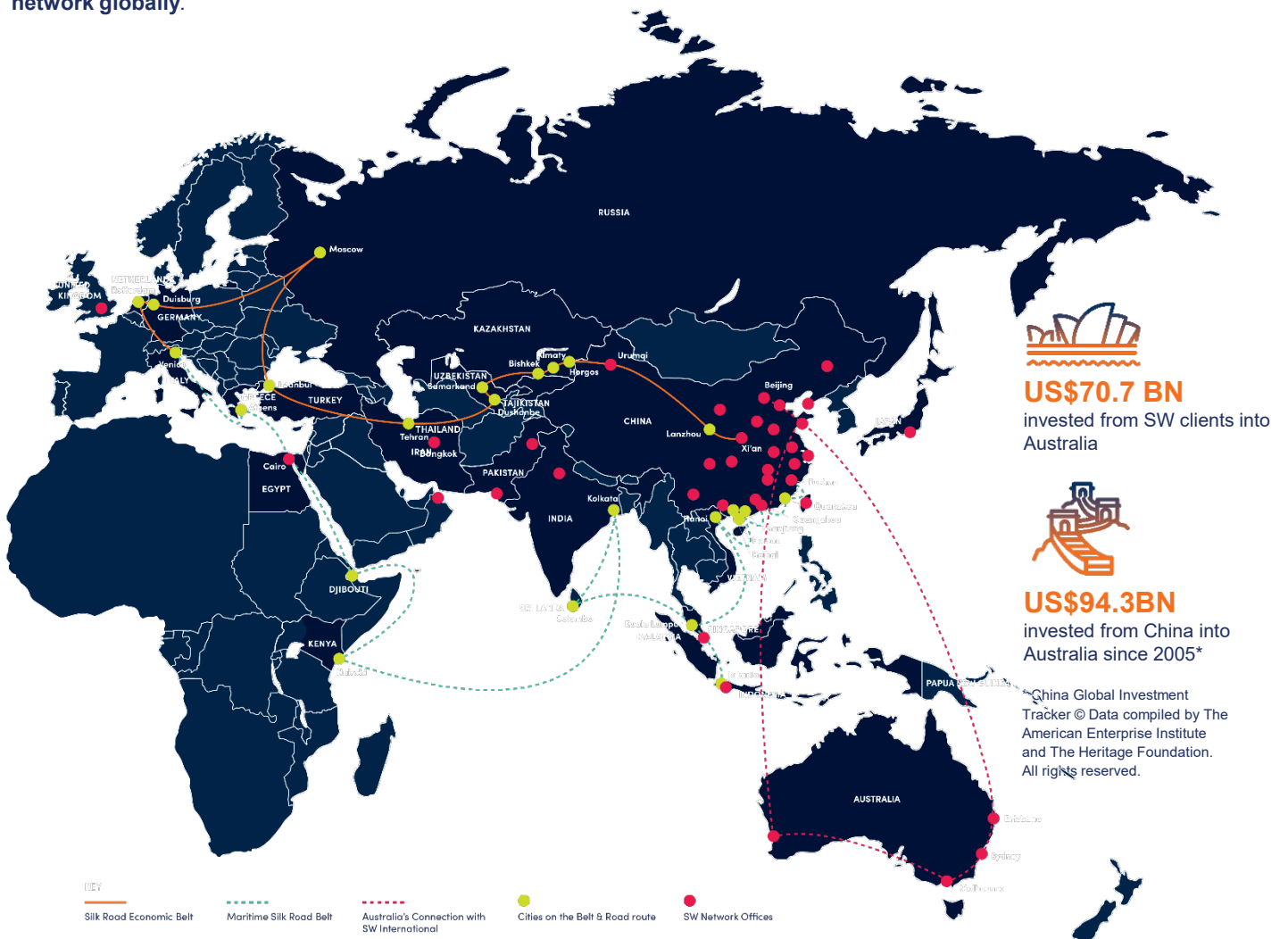
18th in terms of total headcount

20th in terms of fee income

according to the World Survey of International Accounting Bulletin (IAB) published in 2020, and in 2018 was recognised as the **fastest growing network globally**.

SW's premium advantage lies in its ability to provide foreign companies safe passage and premium market intelligence when establishing a business presence with or within China/Asia or Asia Pacific.

SW China is the largest indigenous and integrated firm in Mainland China, with 24 offices and 8,000 people.



Supporting our communities, people & clients

Supporting our communities, people & clients

In professional services, the mental health and safety of our people is of utmost priority. This is not only driven by our partners, but also by the staff and has particularly come to the fore during COVID-19 when we launched The Resilience Project.

Staff results are in: Mental health remains our priority **Co2** Community Opportunities Together

ASK RUOK?
It can make a big difference

VINNIES CEO SLEEPOUT

THE RESILIENCE PROJECT

MOVEMBER FOUNDATION

liptember.

World Mental Health Day

fitted for work

Concern/Cause	Percentage (approx.)
Mental health	85
Children	75
Homelessness	55
Environment / Sustainability	45
Women/Men's health	45
Disability	45
Animal welfare	35
Education e.g. STEM	30
International aid / disaster relief	25
Gender diversity	20
Local community	15
LGBTQI+ inclusion	10
Other / Specific	5
Education e.g. STEM	5

Corporate Social Responsibility: Co2 Committee

Our Co2 Committee provide a platform for our people to engage with and improve the lives of those less fortunate than themselves. It is also our aim to promote teamwork, work-life balance, empathy and compassion, increase team morale, commitment and truly live our **values** beyond our work environment.

Mental Health is a contributing factor for many issues faced by Australians. In recognition of this, our annual staff and partner survey consistently demonstrates our desire to ensure that we show our support to assisting each other and organisations that support those that experience mental illness or health challenges, closely followed by Children and those experiencing homelessness.

The major community programs we support each year are listed below. Beyond fundraising, our focus is on bringing to light the stories of our own people managing adversity and showing resilience.

- Vinnies CEO Sleepout
- Liptember
- Movember
- Fitted For Work
- Starlight Foundation
- R U OK? Day

Pro Bono services

As part of our commitment to our communities, our staff and partners are involved with many NFP organisations, volunteering their time to provide their audit, tax and advisory services in a professional capacity. The positions they hold include Auditor, Board Member & Chair of Risk & Finance, Chair of Finance & Risk Committee, Chairman, Company Secretary, Deputy Chair & Committee Member, Director, Finance Director & Board Member, Fundraiser, President, Secretary, Treasurer, Trustee and Volunteer.

Vinnies CEO Sleepout

Since participating in 2017, our people have raised over \$185,000 in donations for this great cause. A significant portion of people experiencing homelessness are elderly, with a 28% increase in Australians aged 55+ experiencing homelessness between 2011 and 2016.

This year our people are sharing their personal stories for participating in the CEO Sleepout to put a spotlight on this important issue.

Volunteer's day

Our staff and partners have the opportunity to take an Annual Volunteers Day, where they can select a charity that has strong links to the firm and participate in any relevant activity.

 Take the lead



Accountants & Advisors

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sw-au.com

SW acknowledges and pays respect to the past, present and future Traditional Custodians and Elders of this nation and the continuation of cultural, spiritual and educational practices of Aboriginal and Torres Strait Islander peoples.

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